



SPONSORSHIP
PROSPECTUS

Carbon Ready Ag Conference

Wednesday 27th August 2025
Northern Festival Centre, Port Pirie



**Making carbon farming and
natural capital work for you**

LANDSCAPE
SOUTH AUSTRALIA
NORTHERN AND YORKE

Invitation to Sponsor

Join us in Port Pirie on 27th August 2025 for the 2025 Carbon Ready Ag Conference.

We are excited to invite you to be part of the 2025 Carbon Ready Ag Conference - a landmark event focused on exploring the practical opportunities and challenges of carbon farming and natural capital for primary producers

This conference brings together cereal and livestock farmers, grape growers, industry experts and leading professionals for two days of knowledge sharing, collaboration, and future-focused discussion. It will provide attendees with independent information, real-world insights and practical solutions that they can implement on their own properties, helping producers make sense of what can be a confusing and overwhelming space.

We are excited about the opportunity to collaborate with your business to provide opportunities for learning and support to attendees. This partnership will add meaningful value to this unique event, creating a platform where your business can engage directly with producers, leading advisors, and industry professionals – all eager to take the next step.



Tony Fox
General Manager
Northern and Yorke
Landscape Board



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NORTHERN FESTIVAL CENTRE



Why Sponsor and Exhibit at Carbon Ready Ag Conference 2025?

The conference can provide your organisation with:

	Maximum exposure at a premier industry Conference
	Time to network with industry colleagues and key decision makers
	An opportunity to build and reinforce strategic relationships
	The chance to affiliate your brand with unique and dynamic Conference packages
	The opportunity to demonstrate your company's commitment to the industry
	Access to a broad network of industry partners from the public and private sectors
	Opportunity to present latest innovations and new products or services to a pertinent audience
	Showcase your expertise and capabilities, and educate the industry
	Increased marketing opportunities including visibility on the Conference website and marketing materials
	Stay connected to trends and issues

Information about Conference Venue

The Northern Festival Centre is a fully equipped multi-purpose arts centre that can accommodate a diverse range of conferences, performing arts, film screenings, seminars and product launches. Within the Centre are the Keith Michell Theatre, The Ballroom and meeting rooms (Barbara Welch Room and Council Room).

Port Pirie proudly announces itself as 'The City of Friendly People'. Located on the eastern shore of the Spencer Gulf, Port Pirie is South Australia's second largest port. It is an industry-based city, whose economy is driven by the huge silver, lead and zinc smelters which process the raw ore brought from Broken Hill, and the port which provides transportation for both the metal and rural industries surrounding the city.

In addition to being one of South Australia's most important industrial and commercial centres, it has a rich and historical base, with a number of heritage listed buildings and monuments throughout the city. The region offers visitors a myriad of activities and attractions in a district steeped in history and culture.

For further information please [click here](#).



Conference Commitment to Sustainability

The Carbon Ready Ag Conference is deeply committed to sustainability, ensuring that every aspect of the event prioritises environmental practices. The conference is committed to highlight innovative solutions and practices in sustainability to inspire attendees to use these practices in their own communities and workplaces.

Conference Package Overview

Conference Support Partners \$5,000

MULTIPLE OPPORTUNITIES

Registrations

- ✓ 2 x complimentary conference registration (inclusive of all sessions, access to the Ballroom & Barbara Welsh Room and catering)
- ✓ 2 x Field trip pass

Trade

- ✓ 1 x Trade Table in exhibition area (includes tablecloth and two chairs)

Marketing

- ✓ Acknowledgement of Sponsorship during the Conference
- ✓ Logo to be displayed in Digital Program
- ✓ Advertisement in Digital Program. 400px x 400px png file, to be supplied by Sponsor by 1st August 2025.
- ✓ Logo displayed on Conference website
- ✓ Logo displayed on Conference holding slides
- ✓ One (1) pull up banner to be displayed in the Conference room (supplied by Sponsor)
- ✓ Opportunity for distribution of promotional items from your Trade/Pod to delegates
- ✓ Delegate list supplied one (1) week before event (who provide consent)

Exhibition Package \$2,000

MULTIPLE OPPORTUNITIES

Registrations

- ✓ 1 x complimentary conference registration (inclusive of all sessions, access to the Ballroom & Barbara Welsh Room and catering)

Trade

- ✓ 1 x Trade Table in exhibition area (includes tablecloth and two chairs)

Marketing and Promotion

- ✓ One (1) pull up banner to be displayed in the exhibition area (supplied by Sponsor)
- ✓ Logo to be displayed in Digital Program
- ✓ Logo displayed on Conference Website
- ✓ Logo displayed on Conference holding slides
- ✓ Opportunity for distribution of promotional items from your exhibition booth
- ✓ Delegate list supplied one (1) week before event (who provide consent)



CONTACT US

For all sponsorship and trade table queries, please contact the Conference Organisers.

Kirsty Quinlan-Watson
Business Development Executive - Sponsorship & Exhibition
All Occasions Group
Phone: 08 8125 2200
Email: kirsty.quinlan-watson@aomevents.com



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Sponsorship and Exhibition Application Form

All prices are listed in AUD and include GST

Contact Person (all correspondence will be directed to this person)

First Name	Surname		
Organisation			
Position			
Address			
Suburb	State	Country	Postcode
Office Number	Mobile Number		
E-mail address			

Sponsorship and Exhibition Packages (please tick preference)

Conference Support Partner	\$5,000	Exhibition Package	\$2,000
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Name	Signature	Date
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**Upon receipt of the signed application form, you will be required to review and sign the terms and conditions.*

**Please email your completed application form and company logo
(.jpg or .png preferred) to sponsorship@aomevents.com.**

A tax invoice will be issued on receipt of this completed form. Prices include GST.