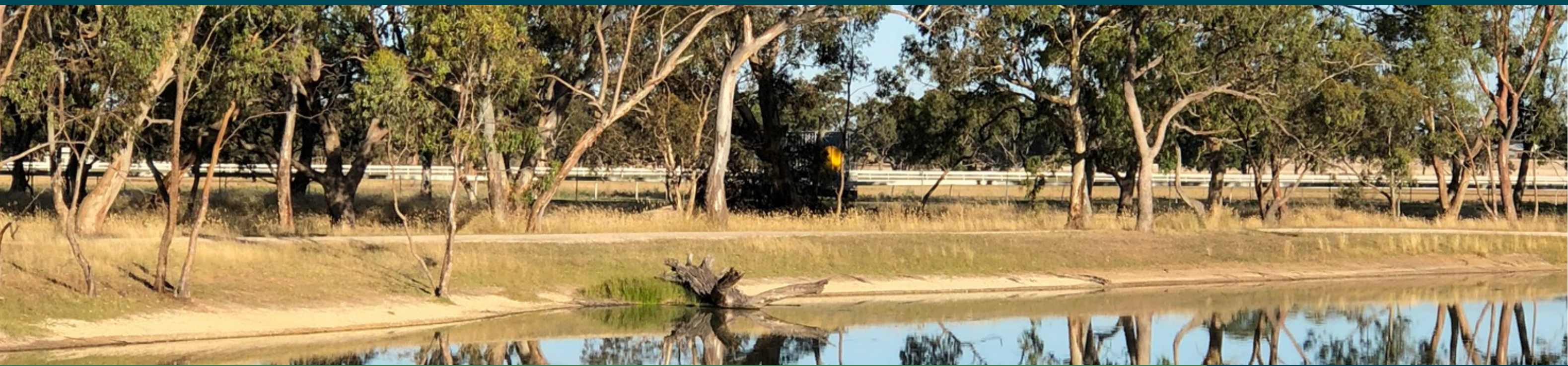


Visual Brand Guidelines

Information for grant recipients supported by the
Limestone Coast Landscape Board



Media and promotional materials

Unless requested by the LC Landscape Board, all media and promotional materials, as long as they fully comply with the requirements outlined in this guide, **do not** require prior approval.

However, once your material has been created, the LC Landscape Board's Engagement and Communication team would be happy to look over your design and information.

Written acknowledgement

- must be used when promoting your project on all press and social media, signage, publicity material, websites and presentations
- be used in its entirety without alterations
- appear in a way that can be clearly read and understood placed anywhere on the design

"This project is supported by a grant from the Limestone Coast Landscape Board."

Limestone Coast Landscape Board logo:

- use as appears in colour, shape, form, font, design
- use the colour logo on white background
- use white logo on darker or busy background

Grantee and partner logos:

- of equal or lesser size to the LC Landscape Board logo



or



Visual Brand Guidelines

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Using social media

Grant recipients are encouraged to publish social media posts on their own channels whenever appropriate and without seeking prior approval from the LC Landscape Board.

The content of the post should:

- Acknowledge the investment provided by the Limestone Coast Landscape Board
- Link to the social media account, as relevant, of the LC Landscape Board and partners.

Please tag the Limestone Coast Landscape Board



@lclandscapesa



@lclandscapesa

Further advice

For advice or support in using the LC Landscape Board or Australian Government brands you are encouraged to contact the LC Landscape Board Engagement and Communication team.

Engagement and Communication Team
Limestone Coast Landscape Board
Mount Gambier SA 5290
Ph: 08 8735 1204 E: lclandscapeboardengage@sa.gov.au