

GREEN ADELAIDE BOARD

MINUTES OF MEETING NO 27

held from 12.30 pm to 3.00 pm on Thursday, 17 November 2022 Glenunga Hub 70 Conyngham St, Glenunga

PRESENT:

Presiding Member:

Chris Daniels

Members:

Claire Boan Trixie Smith Felicity-ann Lewis Greg Ingleton Dena Vassallo Adrian Skull

Kelvin Trimper

APOLOGIES:

Louka Parry, Tobias Turner

IN ATTENDANCE:

Brenton Grear, Director, Green Adelaide (via Teams)

Joyce Osborne, Executive Officer

Louisa Halliday, Manager Strategy and Performance

Marquerite Swart, Manager Governance

Stuart Collard, Manager Landscape Operations Melinda Clarke, Manager Resilient Communities

GUESTS:

Alison Collins, Team Leader Planning

James Peters, Senior Policy Officer

Michael Field, Aboriginal Partnerships Co-ordinator

171122-27-1

MEETING PROCEDURE

171122-27-1.1

Welcome

The Presiding Member welcomed everyone to the meeting and

acknowledged that we were meeting on Kaurna land.

171122-27-1.2

Apologies

Apologies received from Louka Parry and Tobias Turner

171122-27-1.3 Declarations of Interest

As the Chair of Koala Life, the Presiding Member declared a conflict of interest with item 2.3 and left the room while the item was discussed.

Kelvin Trimper declared a potential conflict of interest with item 2.4 as he is a member of the executive of the Horticultural Media Association who will also be preparing a submission for the Expert Panel on the Planning System Implementation Review. Claire Boan and Greg Ingleton advised that the LGA and Water Sensitive SA will also be preparing submissions. As these submissions will not affect the Green Adelaide submission, there was no requirement for these members to leave the room for the discussion.

171122-27-1.4 Consent Schedule

Items 2.6 and 2.8 were starred for discussion by the Board.

The Board **confirmed** the remaining items within the consent schedule be adopted.

171122-27-1.5 Minutes of Previous Meeting

The Board **confirmed** the minutes of meeting number 26 held on 27 October 2022 as a true and accurate record.

CARRIED

171122-27-1.6 Matters Arising from Previous Meetings

The Board **noted** the matters arising.

CARRIED

171122-27-2 STRATEGIC BOARD MATTERS

171122-27-2.1 Cooler Greener Wilder Grants

The Manager Strategy and Performance outlined the paper and aim of the grants which balances and brings together the greening, biodiversity and water elements. The grants will target local government with the emphasis on multi-objective projects in streetscapes, civic spaces or other areas of high public usage. This is in contrast to the Greener Neighbourhoods grants which often funded dispersed street trees across numerous suburbs that may not have been maintained by local residents or business, may not encourage innovation, and may not have consciously focussed on biodiversity or water elements as multi-objective projects.

The Board discussed the item and recognised that this has elevated the need to bring forward and discuss further the Category 3 partnerships.

The Board believes these grants will inspire the local government sector.

The Board:

2.1.1 Approved the Cooler, Greener, Wilder Grants program final draft guidelines, application questions and assessment criteria.

CARRIED

2.1.2 **Approved** the proposed timing and communications for the Cooler, Greener, Wilder Grants program.

CARRIED

171122-27-2.2 Marketing Campaign Update

The Manager, Resilient Communities outlined the paper. Creative elements from the original briefing were reviewed by the Comms team and Board member Dena Vassallo and although it contained some good elements, it was felt that the first campaign for Green Adelaide needed to more strongly establish who Green Adelaide is and what it does.

The Board were advised that DPC approval is still required and that the creative would need to be redeveloped. \$55k has been spent on creative to date. There is potential to park the original creative to be used as a second campaign in the future.

The Board:

2.2.1 **Approved** Option 2 and the preparation of new campaign creative elements.

CARRIED

2.2.2 Approved a workshop to be held with the Board marketing sub-committee to develop a revised creative brief.

CARRIED

2.2.3 **Approved** for the development of a budget to take to the Minister and DPC for approval.

CARRIED

171122-27-2.3 Koala Bob Sponsorship

Prior to leaving the room for this discussion the Presiding Member advised that he had not spoken to any Board members about the issue prior to the meeting and will not speak to them after the meeting. The Board selected Felicity-ann Lewis to take over as Chair for this item.

Since the sponsorship of this event was entered into, the scope of the Koala Bob event has changed due to circumstances beyond the organiser's control.

As a result the event will no longer be held in the Botanic Gardens and will now be a paid ticketed event.

Given that the full extent of the original sponsorship agreement is no longer being fulfilled by Theatre Bugs, the Board discussed at length the sponsorship and whether or not the Board would still get value for its investment.

The Board noted that a new proposal has been received from Theatre Bugs which outlines how the \$20k would be spent.

The Board resolved that it would seek a \$10k refund from Theatre Bugs and request the exact incentives that will be provided for this sponsorship commitment.

The Board requested that a letter be written to Theatre Bugs outlining its disappointment in the change to the original proposal, as the driver for the initial sponsorship was the location of the Botanic Gardens and free entry.

The Board agreed that it would be prepared to look at other proposals in the future.

It was also suggested that the Green Adelaide Comms Team write a media holding statement ready for release should the need arise.

The Board:

2.3.1 **Approved** that a letter be written from the Director, Green Adelaide to Theatre Bugs expressing the Board's disappointment, and advising that the Board has decided to withdraw its support for the revised sponsorship proposal at this time but would continue to support the event via a \$10k contribution.

CARRIED

2.3.2 **Approved** that the Board seeks a reduction in its sponsorship commitment, based on the changes made by Theatre Bugs in delivering Koala Bob performances, which have deviated from the terms of the sponsorship agreement and therefore seek a remittance of \$10k from the original sponsored amount of \$20k

CARRIED

171122-27-2.4 Planning System Implementation Review

The Manager, Strategy and Performance spoke to the Board about the Presiding Member's deputation to the Expert Panel in December, outlined the draft submission and is seeking feedback and any further comments that should be included in the final submission.

The Board discussed the draft submission and several suggestions were noted for inclusion in the final submission including the need to address cultural significance and National Park City. Further comments will be provided to the Manager, Strategy and Performance before the deadline.

The Board:

2.4.1 **Reviewed** the draft Green Adelaide submission to the Planning System Implementation Review and will provide any feedback by 25 November 2022.

CARRIED

171122-27-2.5 Reconciliation Action Plan Update

The Aboriginal Partnerships Coordinator outlined the paper to the Board and advised that Green Adelaide is tracking well in its reporting against DEW's Stretch Reconciliation Action Plan.

The Board:

2.5.1 **Noted** the advice from Warpulai Kumangka to have an action-based approach to reconciliation is still relevant.

CARRIED

2.5.2 **Noted** that Green Adelaide's Reconciliation Action Plan reporting is undertaken yearly (September) through the Impact Measuring Reporting tool.

CARRIED

2.5.3 Noted that the Aboriginal Partnerships Coordinator, will report to the Board on Green Adelaide's contribution to the IMR annually with the next reporting being due in September 2023.

CARRIED

2.5.4 *Endorsed* that the Aboriginal Partnerships Coordinator in partnership with Warpulai Kumangka, seek funding and implements Level 1, Parts 2 and 3, of the Cross-Cultural Competency Training Framework for all Green Adelaide staff as a matter of urgency with support from the Green Adelaide Management Team.

CARRIED

171122-27-2.6 Director's Report

This item was starred for discussion. A query was raised regarding the appointment of a consultant to assist with the preparation and delivery of the National Park City Governance Framework. It was thought that this did not align with the decision of the Board at a previous meeting to set up a sub-committee of Board and external members.

The Manager, Strategy and Performance explained that this was an operational process and that the contractor will work with the appointed sub-committee which will comprise of 3-4 Board members and 3-4 external members to develop what the future governance model should look like. The Board were also advised that the formation of the sub-committee is waiting on the approval of the Minister and DPC.

A formal call was made to Board members to let the Presiding Member know if they wish to sit on this sub-committee. Board members were also asked for names of potential external members.

The Board:

2.6.1 Noted the report

CARRIED

171122-27-2.7 Finance Report

The Manager, Governance reported to the Board on the financial statements as at the end of October which represents 3 – 4 months of activity. The largest variation was in the Breakout Creek (BOC) Stage 3 project, which due to the weather has had delays in expenditure. The Manager, Landscape Operations will present a paper to the

Board in December or February which will outline the financial position for the project.

Without the variation of BOC there is an underspend of 1.5%. This time last year the underspend was 12%.

The Board were advised that the effects of the budget revisions are starting to take effect. The Management Team are working hard to scrutinise project managers' budgets and project plans and are preparing for a major budget revision in February.

The Board requested that a meeting be set up between the Director, Green Adelaide, the Presiding Member and the Chief Executive of DEW to discuss HR issues.

The Board:

2.7.1 Approved the financial reports and statistics for the period ending 31 October 2022.

CARRIED

171122-27-2.8 **Communications Report**

The Board:

2.8.1 Noted the report.

CARRIED

171122-27-2.9 WHS Report

The Board:

2.9.1 Noted the report.

CARRIED

171122-27-3 MATTERS FOR NOTING

171122-27-3.1 NRM Knowledge Conference

171122-27-3.2 Adelaide National Park City Final Report

171122-27-3.3 Correspondence

171122-27-3.3.1 Draft letter to Chair, Brown Hill Keswick Creek Stormwater Board

171122-27-3.4 Register of Interests

The Board noted papers 3.1, 3.2, 3.3.1, and 3.4

CARRIED

171122-27-4 **OTHER BUSINESS**

MEETING CLOSED at 3.00 pm

Chris Daniels

Presiding Member

CRMmed Date: 8 112/2022