

Funding acknowledgement guidelines

Updated 1 July 2022

All projects fully or partially funded by Green Adelaide must acknowledge our investment in promotional communication, including but not limited to:

- events and announcements
- news releases
- websites
- social media posts
- display materials such as banners, posters and signs
- publications such as reports, flyers, books, and fact sheets.

Acknowledging

Logo acknowledgement

Visual display/promotional materials for projects fully or partially funded by Green Adelaide, such as publications, banners, videos and webpages, should include the Green Adelaide logo. The logo must not be used on communications that do not relate to a Green Adelaide funded project.



Green Adelaide's logo is available in colour, black and white.

Download the logo options here:

<https://spaces.hightail.com/space/xsLIRI7Obd>

The Green Adelaide coloured, stacked logo is the preferred logo type to be used. All aspects of the logos must be reproduced from the original, digital artwork. Logos must always retain their original colours, proportions and must not be altered in any way.

Note: Text acknowledgement is not required when the logo acknowledgement has been used (e.g. signage).

Text acknowledgement

For projects fully funded by Green Adelaide use:

This project is funded by Green Adelaide.

For projects with more than one funding body use:

This project is funded by Green Adelaide and [insert organisation/body name/s].

When the project owner has also provided funding use:

This project is jointly funded by [insert organisation name] and Green Adelaide.

Promoting

Let's communicate together

We are keen to partner with funding recipients to promote their activities/projects.

Imagery of your project is an essential part of project promotions and storytelling. Please collect and share with us your visuals (e.g. videos, photos) of your Green Adelaide funded activity/project.

Social media

When posting about your Green Adelaide funded activity/project on social media you must tag:

- Facebook: [GreenAdelaide](#)
- Instagram: [GreenAdelaideSA](#)
- LinkedIn: [GreenAdelaide](#)
- YouTube: [GreenAdelaide](#)

For other social media channels such as Twitter use the hashtag #GreenAdelaide.

Traditional media

Remember to flag your traditional media news releases/pitches/responses (i.e. TV, radio, online and print) that involve any level of funding from Green Adelaide with us via [email](#). We want to support your activity/project and echo promotions.

Contact

Got a funding acknowledgement question? Contact the Green Adelaide Communications Team on DEW.GreenAdelaideNews@sa.gov.au or 0427 962 162.