

# SA Heritage Register

Place Submission form

## South Australian HERITAGE COUNCIL

Submission on whether the entry of the Place Former G.J. COLES + CO, Adelaide street should be confirmed in the South Australian Heritage Register.

### Criteria

- a) It demonstrates important aspects of the evolution or pattern of the State's history, involving the development of the CBD in the interwar period before the move to suburban shopping malls beginning in the 1960s.
- b) It has rare, uncommon or endangered qualities that are of cultural significance, as many city department stores contemporaneous with the former Coles building have been demolished, making it an uncommon surviving example.  
It is an iconic building that was and is a landmark in Rundle Street/Mall.  
The Coles building demonstrates key features of the premises department stores in Rundle Street including: -
- o a prominent location in Adelaide's premier shopping street
  - o impressive multi-level street facade with the rounded corner onto Rundle St using bold, eye-catching lettering spelling out the word COLES to attract the eye of the customer,
  - o large plate glass windows to display items to tempt shoppers
  - o a cafeteria that provides a meeting & rest place for shoppers visiting the city for a day of shopping,
- e) It demonstrates a high degree of creative, aesthetic or technical accomplishment or is an outstanding representative of particular construction techniques or design characteristics.  
It was designed by the prominent Melbourne architect, Harry Norris.

Phone: +61 8 8372 7521 | Email: DEWHeritage@sa.gov.au | Post: GPO Box 1047, Adelaide SA 5001 PTO.

[www.environment.sa.gov.au/topics/Heritage](http://www.environment.sa.gov.au/topics/Heritage)

Its imposing exterior with strong horizontal emphasis remains highly intact.

It is considered to have been aesthetically advanced for its time.

It is an example of Functionalist architecture, with the use of steel & reinforced concrete which made possible the unusually wide open spans & the bands of ribbon windows. These allowed for maximum light penetration & contributed greatly to the important horizontal emphasis of the building.

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publicly available via webpage or to interested parties. The Council will adhere to the Privacy Principles and your name and personal details will not be released unless authorised or required under the Privacy Principles.

~~I do~~ / I do not want my personal details to be released when this nomination / submission is published on the Department for Environment and Water's webpage, noting the above requirements.

I/We, \_\_\_\_\_

\_\_\_\_\_ wish to make a written representation regarding the provisional entry of **Former G.J. Coles & Company Adelaide Store**. The information I have provided is correct to my knowledge.

- I support the confirmation of this provisional entry.  
 I do not support the confirmation of this provisional entry.

~~I do~~ / I do not wish to appear personally before the Council to make oral representations.

Signature: \_\_\_\_\_

Date: 16/03/26.

*Please attach any relevant documents and be aware that a heritage officer may contact you to discuss your submission.*

**Please provide your contact details here:**

Phone: \_\_\_\_\_

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**South Australian  
HERITAGE COUNCIL**

Email:

[Redacted]

Address:

[Redacted]

This form must be received by 5pm on **22 March 2026**.

Please return completed submission form to the  
**Board and Policy Officer, South Australian Heritage Council**  
Via email: **DEWHeritage@sa.gov.au**  
Or via post: **GPO Box 1047, Adelaide SA 5001**

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