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Dear Sir/Madam,

We support heritage listing of the above building. It is a fine example of the art deco style, and one of the best in Adelaide.

Many city department stores that were contemporaneous with the former Coles building have been demolished, making it an uncommon surviving example.

This is an iconic building that was and is a landmark in Rundle Street.

It is one of the best of the department stores that once dominated the Rundle Street shopping precinct.

It remains a prominent location on Adelaide's premier shopping street.

It has an impressive multi-level street facade with the rounded corner onto Rundle Street using bold, eye catching lettering spelling out the word COLES.

This building is too important to lose.

Best wishes,

[REDACTED]